



Thunder in the Valley Festival Celebrates America with Music & FIREWORKS Sponsorship Proposal

Thunder in the Valley festival: Benefitting the Childrens Miracle Network

June 26, 2021

Join the Thunder in the Valley festival for a day and night to remember! We will be celebrating America in Easthampton in 2021 all to benefit the Childrens Miracle Network at Baystate Childrens Hospital. As a sponsor, you will benefit from showing your support for the Children, while connecting with the local community, enhancing your brand awareness, reach new customers, and be a part of this enjoyable event.

The Thunder in the Valley Festival is a place where Food, Music, Vendors, breweries & this year Fireworks will be displayed at the end of the festival! This will be the 2nd year with a professional firework display that we will be providing Easthampton, Ma. All this will be taking place at the field of Fort Hill Brewery in Easthampton on June 26, 2021

This is our 5th annual major fundraising drive which we are pleased to say people from all over the country visit our area for this festival. We are a non-profit 501C3 organization, which is vetted by *Benevity*. With the help of sponsors, we can cut down our overhead costs for the event, allowing us to give more money to the CMN @ Baystate Hospital. This year will be our 5th annual Thunder in the Valley Festival Celebrating America' 245th Birthday, making it a truly special evening.

The event will be held on June 26, 2021. Last year we had over 3000 guests attend, along with the media and some local celebrity VIP guests. This year we are adding the fireworks and intend on 6000 or more guests through our gate! The doors will open for our VIP guests at 130pm. All others will be allowed in at 2pm. We will have live music playing, with a small area for dancing. At 7pm, there will be a raffle, throughout the day there will also be meet & greets with the bands and performing artists.

We ask that you help us Celebrate Easthampton with fireworks and great entertainment for our entire community at The Thunder in the Valley Charity Festival. This has been a long-awaited event that will surely please the residents near and far while helping in our mission to provide miracles for the Childrens Miracle Network @ Baystate Hospital. Please join us and become a Miracle Maker!

www.thunderinthevalleyfestivalma.com



Put Your Money Where the Miracles Are

**Children's
Miracle Network
Hospitals**

give a miracle

Sponsorship Levels

PLATINUM MIRACLE MAKER SPONSOR: \$5000

- Video Bar Advertisements throughout the Day including full commercials.
- Name on all literature and marketing about the event.
- Sponsor recognition at the event and radio.
- Website logo to your webpage displayed on our webpage
- 3 Full Page Color ads in collectable festival booklet (including on Cover).
- Largest Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts
- Business Mentioned on Stage between Each Band as Festival Honoree

GOLD MIRACLE MAKER Sponsor: \$3000

- Video Bar advertisements During premium Performances
- Name on all literature and marketing about the event.
- Sponsor recognition at the event and on the website.
- 2 Full Page Color ads in collectable festival booklet.
- Website logo to your webpage displayed on our webpage
- Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts
- Business Mention on stage between each Band as Stage Sponsor

SILVER MIRACLE MAKER Sponsor: \$2,500

- Bar video Advertisements During Premium Performances
- Name on all literature and marketing for the event.
- Recognition at the event and on the website.
- 1 Full Page Color Ad & 1 full page B&W ad in collectable festival booklet.
- Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts
- Business Mention on Stage between each band as Band Sponsor

BRONZE MIRACLE MAKER Sponsor: \$2,000

- Video bar Advertisement during Performance
- Name on all literature and marketing for the event.
- Recognition at the event and on the website.
- Full Page Color ad in collectable festival booklet.
- Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts

GOLD Sponsor: \$1,000

- Video Bar business photo ad on 70 inch TV
- Name on all literature and marketing for the event.
- Recognition on the website.
- Full Page B&W Ad in collectable festival booklet.
- Listing on Back of Festival T-Shirts

SILVER Sponsor: \$500

- Video Bar business photo ad on 70 inch TV
- Recognition in the program and on the website.
- ½ Page B/W ad in collectable festival booklet.
- Listing on back of event T-shirt

BRONZE Sponsor: \$300

- Recognition at the Event
- Listed in festival Booklet.

FESTIVAL Friend: \$ _____, (donations greater than \$100 will be listed in Festival Booklet.)



BECOME A SPONSOR



PLEASE HAVE ALL SPONSORSHIPS IN BY APRIL 1, 2021

Every child should be able to smile. With your help, we can reach all the kids who need us. Your gift can help heal them, offering a future filled with light, laughter & miracles.

Please print this form and complete the information, then mail with your sponsorship / donation to:

Thunder in the Valley Festival
Attn: Mike Perrier
99 Northridge Rd
Westfield, Ma. 01085



I want to help give miracles to children!

Enclosed is my sponsorship / donation for:

\$5000 \$3000 \$2500 \$2000 \$1000 \$500 \$300 \$_____

Please send receipt to:

Full Name & Company(print): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Home) _____ (Office) _____ (Cell) _____

E-Mail: _____

Miracle Gifts

Those that would like to donate a gift in kind for the Raffle that will be held at the festival or can provide cost cutting measures such as fencing, tenting, tables, chairs and more, please contact us at 413-626-5417 for pick up or to discuss your favors.

A Tribute of Miracles

Honor a friend or member of your family with a donation in their name to the Thunder in the Valley Festival and the Childrens Miracle Network.

This gift is given:

☐ In honor of (print name) _____

☐ In memory of (print name) _____

☐ I have enclosed my check in US Dollars made payable to: **UNBROKEN WINGS Inc.**

Please charge my Sponsorship or Gift to: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Credit Card Number: _____ Expires: _____ CID# _____

Your Signature: _____

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