

# Thunder in the Valley Festival / Easthampton Fireworks

## Sponsorship Opportunities

Thunderinthevalleyfestival.com



Dear Sponsor,

My name is Mike Perrier and I am writing this letter to you on behalf of the Thunder in the Valley Festival & Fireworks organizing committee. We present a sponsorship opportunity at our upcoming 7th annual festival scheduled for June 25, 2022. This is a great platform for companies trying to promote themselves, therefore we present to you the details of sponsorship as follows:

The Thunder in the Valley Festival has been running successfully for 7 years. We have had over 25000 plus attendees in just the past 6 festivals. You may not be aware that in 2018 the Thunder in the Valley Festival began working with Children's Miracle Network at Baystate Childrens Hospital. We are proud to announce that 100% of the proceeds from this festival are being donated locally to the Children's Miracle Network at Baystate Childrens Hospital creating Miracles for our local children!

The major expenses this year are not only the sound & staging company and the EASTHAMPTON FIREWORKS, but we are also bringing in three incredible bands to perform a concert like no other. This is sure to be a fun filled day with many special guests, vendors, food trucks and more. Unfortunately, an event like this has a price tag of \$30k to put on for the community. This is why we are reaching out to you, we need your help to make this event happen.

You can gain from publicity. This year will be bigger than ever and will only continue to grow each year to come. We hope on expanding to Doctors, Professionals and the entire western Massachusetts community who have not been exposed or might not be aware of your business. If you agree to be our sponsor, we assure you that your company will get mention in all agreed upon displays and ads of the event, in the media and in the venue. Apart from this, the banners for your business will be displayed around the park and on the staging, printed on the T-shirts, you could have the major business space at festival and prime website linking off our website for one year. We would like you to join us in this incredible opportunity. A major sponsorship will give your company all the above and more! Please don't hesitate, see the attached sponsorship page for the levels in which you can join our team. You can be part of the Miracles too, please consider Joining us today!

On behalf of the Thunder in the Valley Festival Committee, The Childrens Hospital @ Baystate Medical Center, Children's Miracle Network Hospitals, and most importantly the thousands of patients who benefit from our effort. I want to thank you for your consideration.

Thanks for giving your consideration.  
Best Regards

Mike Perrier  
UNBROKEN WINGS Inc.



## Sponsorship Opportunities

For More Info please Contact: Mike Perrier. 413-626-5417 or [Unbrokenwings@yahoo.com](mailto:Unbrokenwings@yahoo.com)  
MAILING ADDRESS: Thunder in the Valley Festival  
99 Northridge Rd. Westfield, Ma. 01085

# Thunder in the Valley Festival / Easthampton Fireworks

## Sponsorship Opportunities

### PLATINUM MIRACLE MAKER SPONSOR: \$10,000

- Digital Branding Advertisements throughout the entire event on Digital Billboard
- Major Branding on Stage side Banners attached to stage
- Sponsor recognition at the event and radio
- Website logo to your webpage displayed on our webpage
- Largest Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts
- Business Mentioned on Stage between Each Band as Festival Honoree
- Name on all literature and marketing about the event.
- Video Bar Business commercial



**WE NEED YOU!**

### GOLD MIRACLE MAKER Sponsor: \$5000

- Digital Branding Advertisements throughout the entire event on Digital Billboard
- Name on all literature and marketing about the event.
- Sponsor recognition at the event and on the website. .
- Website logo to your webpage displayed on our webpage
- Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts
- Business Mention on stage between each Band as Stage Sponsor
- Video Bar Business commercial

### SILVER MIRACLE MAKER Sponsor: \$2,500

- Digital Branding Advertisements throughout the entire event on Digital Billboard
- Name on all literature and marketing for the event.
- Recognition at the event and on the website.
- Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts
- Business Mention on Stage between each band as Band Sponsor
- Video bar Advertisement during Performance



### BRONZE MIRACLE MAKER Sponsor: \$2,000

- Video bar Advertisement during Performance
- Digital Branding Advertisements throughout the entire event on Digital Billboard
- Recognition at the event and on the website.
- Listing on Back of Festival T Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts

### GOLD Sponsor: \$1,000

- Video Bar business photo ad on 70 inch TV
- Recognition on the website.
- Listing on Back of Festival T Shirts
- SILVER Sponsor: \$500
- Video Bar business photo ad on 70 inch TV
- Recognition in the program and on the website.



### SILVER Sponsor: \$500

- Video Bar business photo ad on 70 inch TV
- Recognition in the program and on the website.
- listing on festival T shirt

FESTIVAL Friend \$ \_\_\_\_\_

- Donation greater than \$100 will be listed in Raffle

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## Sponsorship Opportunities

PLEASE HAVE ALL SPONSORSHIPS IN BY November 20, 2021 for 1<sup>st</sup> printing & April 1, 2022 for last Printing

*Every child should be able to smile. With your help, we can reach all the kids who need us.  
Your gift can help heal them, offering a future filled with light, laughter & miracles.*

Please print this form and complete the information, then mail with your sponsorship /donation to:

Unbroken Wings Inc. Attn: Mike Perrier 99 Northridge Rd Westfield, Ma. 01085

I want to help give miracles to children! Enclosed is my sponsorship/donation for:

\$10,000 \$5000 \$2500 \$2000 \$1000 \$500 \$300 \$\_\_\_\_\_

Please send receipt to:

Full Name & Company(print):

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (Home) \_\_\_\_\_ E-Mail: \_\_\_\_\_

### Miracle Gifts

Those that would like to donate a gift in kind for the Raffle that will be held at the festival or can provide cost cutting measures such as fencing, tenting, tables, chairs and more, please contact us at 413-626-5417 for pick up or to discuss your favors.

### A Tribute of Miracles

Honor a friend or member of your family with a donation in their name to the Thunder in the Valley Festival and the Childrens Miracle Network.

This gift is given in the amount of: \_\_\_\_\_

☐ In memory of (print name) \_\_\_\_\_

☐ I have enclosed my check in US Dollars made payable to: UNBROKEN WINGS Inc.

Please charge my Sponsorship or Gift to: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Credit Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ CID# \_\_\_\_\_

Your Signature:

\_\_\_\_\_

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